CULVER CITY FRIENDS OF THE LIBRARY

Culver City Reads

Types and Benefits of Sponsorship

Sponsorship Category	Nana	Tiger Lily	Lost Boys	Pirates	Captain Hook	Wendy	Tinkerbell	Peter Pan
Minimum Contribution:	\$25	\$50	\$100	\$250	\$500	\$1,000	\$5,000	\$10,000
Pirate eye patch	Х	Х	Х	Х	X	Х	Х	Х
Listing of contributor's name and sponsorship category in the								
Friends quarterly newsletter	Χ	X	Χ	X	X	X	X	X
Listing of contributor's name and sponsorship category in								
Program Book	Χ	X	Χ	X	X	X	X	X
Listing of contributor's name and sponsorship category in								
Friends of the Library Display Case at the Library		X	X	X	X	X	X	X
Souvenir poster celebrating the event suitable for framing		X	Х	Х	Х	Х	Х	X
Program book & audience fun pack		2	4	4	6	8	10	12
Ad in program book (1/8 page = business card)			1/8 Page	1/4 Page	1/4 Page	1/2 Page	Full Page	Cover
Peter Pan illustrated book (PB-paperback; HB-hardback)			PB	PB	PB	НВ	HB	HB
Listing of contributor's name and sponsorship category on								
the CCFOL website for one year			Χ	X	X	X	X	X
Link from the CCFOL website to contributor's website, if								
desired, for a period of one year			Χ	X	X	X	X	X
Culver City Reads 2006 T-shirt				1	1	1	2	4
Admission to CCFOL 2007 installation dinner					2	2	4	4
Listing of contributor's name and sponsorship category on								
the back of flyers promoting the movie					X	X	X	X
Certificate of appreciation suitable for framing						X	X	X
Sign posted at the movie location identifying contributor's								
name and sponsorship category						X	X	X
Listing of contributor's name and sponsorship category in								
press releases							X	X
Announcement made at movie event thanking contributor for								
support							X	Х
Sign carried during the costume parade featuring								V
contributor's name and sponsorship category							Х	X
Photo opportunity with Peter Pan characters and								V
individualized press release (including photos)								X
Plaque acknowledging contributor for support								Х

Note: Sponsorship form, tax-deductible contribution, and ad <u>must</u> be received by July 7, 2006 for inclusion in the Program Book